

Merton Council Sustainable Transport Strategy and Local Implementation Plan (LIP2) 2011 – 2031

Table 1.1: MTS Goals, Challenges and Outcomes		
Goals	Challenges	Outcomes
Support economic development and population growth	Supporting population and employment growth	1. Balancing capacity and demand for travel through increasing public transport capacity and / or reducing the need to travel
	Improving transport connectivity	2. Improving employees' access to jobs 3. Improving access to commercial markets for freight movements and business travel, 4. supporting the needs of business to grow
	Delivering an efficient and effective transport system for people and goods	5. Smoothing traffic flow (managing road congestion and improving journey time reliability) 6. Improving public transport reliability 7. Reducing operating costs 8. Bringing and maintaining all assets to a state of good repair 9. Enhancing the use of the Thames for people and goods
Enhance the of life for all Londoners	Improving journey experience	10. Improving public transport customer satisfaction 11. Improving road user satisfaction 12. Reducing public transport crowding
	Enhancing the built and natural environment	13. Enhancing streetscapes, improving the perception of the urban realm and developing better streets initiatives 14. Protecting and enhancing the natural environment
	Improving air quality	15. Reducing air pollutant emissions from ground based transport, contributing to EU air quality targets
	Improving noise impacts	16. Improving perceptions and reducing impacts of noise
	Improving health impacts	17. Facilitating an increase in walking and cycling
Improve the safety and security of all Londoners	Reducing crime, fear of crime and anti-social behaviour	18. Reducing crime rates (and improved perceptions of personal safety and security)
	Improving road safety	19. Reducing the numbers of road traffic casualties
	Improving public transport safety	20. Reducing casualties on public transport networks
Improve transport opportunities for all Londoners	Improving accessibility	21. Improving the physical accessibility of the transport system 22. Improving access to jobs and services
	Supporting regeneration and tackling deprivation	23. Supporting wider regeneration outcomes
Reduce transport's contribution to climate change, and improve its resilience	Reducing CO2 emissions	24. Reducing CO2 emissions from ground based transport, contributing to a London wide 60% reduction by 2025
	Adapting for climate change	25. Maintaining the reliability of transport networks
Support the delivery of the London 2012 Olympic and Paralympic Games and its legacy	Contributing to a successful Games and its legacy	26. Transport infrastructure and services 27. Physical and behavioural transport legacy

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